

# Cape Fear Ballroom Dancers – Member Survey

October 17, 2015

## ***Final Results (as of Nov 21, 2015)***

1. How much should annual dues be raised?	<b>9</b>	<b>9</b>	<b>6</b>
	NONE	\$5.00	\$10.00
2. How much should the fee at Rolands be raised?	<b>15</b>	<b>5</b>	<b>2</b>
	NONE	\$5.00	\$10.00
3. How much should the fee at Highland be raised?	<b>12</b>	<b>6</b>	<b>2</b>
	\$5.00	\$10.00	\$20.00

4. Please enter any other thoughts or other ideas you would like the Board to hear:

- ***Suggest checking other venues that are more reasonable and allow outside catering.***
- ***Possibly add a surcharge to the dinner-dances when we have a band or special meals.***
- ***I was not impressed by the meal for the price we paid. I prefer chicken to fish. The dessert was too heavy for the meal we had. A lot of people do not like steak as it cannot be cooked individually. Fish is not a favorite for a lot of people.***
- ***Finances are very tight.***
- ***Maybe some sort of fund raisers could be done, and/or raffle tickets.***
- ***Can we offer menu choices? Beef, salmon, chicken?***
- ***Whatever we do, we need to provide members with a good value experience***
- ***Events need to be self-supporting as much as possible***
- ***We need to do something different to attract new members and grow the club***
- ***Continuing to provide what we currently provide does not attract the new members***
- ***We need to experiment with new offerings to see what works best***
- ***Members enjoy the Country Club experience***
  - o ***We need to maximize that aspect - make it elegant and memorable***
  - o ***Up the bar for meals and music***
  - o ***Have a number of meal options at different \$\$\$. Lowest would be the \$40 meal with optional \$50, \$60. It will be a little more work for us but it may be workable.***
- ***At the Sept. dance with the live band the dance floor was full all night and members stayed till the end. With the DJ, dancing is often light and the members start leaving at 8:30 pm. We should have a live band 2X a year***
- ***I think it would be good for the group to explain the finances and use of funds at a business meeting. Possibly a ½ hour meeting at the beginning of a dance.***
- ***We need a quarterly Treasurers Report and Board report. Members need to know what the board has to work with and our breakeven point.***